



THE FUTURE OF CUSTOMER ENGAGEMENT

Russell
PEARSON
Speaker & Strategist



The WORLD HAS CHANGED

Help they cried! The world has changed and we are frightened!

Never has so much freedom created so much pressure to do more, be more, have more. And yet, we feel trapped.

Our greatest challenge is our greatest opportunity if we are willing to dream a little broader and work a little deeper to discover who we are in this new brave world.

An artist, business strategist, designer and masterful presenter. Russell Pearson brings an eclectic way of seeing things. Creating new and innovative ways of viewing the world through his ideas, presentations and educational programs.

Russell empowers passionate yet frustrated business people to reignite the spark that began their business journey and moving them to a more powerful position in their marketplace.

While other marketing professionals run from competition, Russell seeks to dive deep with companies in competitive arenas.

Focusing on competitive business strategy and creating tactical advantages, Russell captures and secures markets for clients rather than forcing their business growth into ever-shrinking niches. Russell helps companies thrive in these spaces and has fun while doing it.

Whether presenting from a platform or plotting in the board room Russell Pearson naturally engages the audience and slingshots them to innovative outcomes.

Discover Russell Pearson's current topics at www.russellpearson.com

OR contact us direct to design something unique for your audience.



WHO IS RUSSELL PEARSON

Insightful and engaging, Russell's direct style of presenting, training and management have made him a force for effective change in both digital and offline marketing. A voice of reason in a fad-driven marketplace, Russell informs and inspires business people and their teams, transforming reactive marketing activities into strong proactive marketing departments that drive profits for owners and results for sales teams.

Insightful and engaging

BORN TO COMPETE

Raised in a family of five boys, whether it was for the last chicken bone on the table or for the attention of the girls in the sleepy town where he grew up, Russell was born to compete.

Whether stalking the big stage, directing the board room or rocking a comedy club, Brand Strategist, Russell Pearson brings passion, humour and insight to every presentation.

Founder of the Crimson Fox Creative Studios, host of the Marketing Report Podcast, National President of Professional Speakers Australia and father of 3 gorgeous girls.



To make it easy for you and your event, you can contact us direct via the details below:

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Presentation Fees and Travel Allowance are confirmed on request of booking date.

Russell has and does work with Non Profit organisations at a Negotiated Fee.