



Corporate Strategy and Team Engagement

Keynote Presentations & Workshops

IN PERSON, VIRTUAL & HYBRID

(Private Studio is now available)



RUSSELL
PEARSON

What is Russell Pearson Presenting in 2021?

1. Secret Identity

*How personal branding empowers
team environments*

If you're wanting to create the ultimate team in your business, it's time to start thinking like the Avengers and less like the military. Identifying the natural strengths and weaknesses of your employees will enable you to create the sort of diverse and effective team that the world needs right now.

In this session, Russell Pearson will show you how encouraging personal branding inside your business, you can begin to reveal the hidden superpowers of your team and discover a whole new engaged culture of performance.

2. RAW and Real

The Future of People Engagement

We all know the world is changing, but are we changing with it? Whether it's new customers or EVEN new staff members, getting quality candidates in the door is more competitive than ever.

In this session you'll discover how to capture and keep your ideal prospects by focusing on the things that keep people coming back...And it's not what you think. With proven tactics and strategies to share, attendees will discover how to not only identify your ideal individuals but how to attract them en masse.

For presentation outcomes visit the
topics at **www.russellpearson.com**

OR contact us direct to design
something unique for your audience.

Business Strategy, Marketing & Sales

Keynote Presentations & Workshops

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Additional Presentations for Business Audiences

1. Get Up and Get It

Moving from Business Recovery to Growth

Business Owners or Entrepreneurs have been hit hard this year. For many there is mass opportunity for others, they're still on their knees. Marketing speaker & facilitator Russell Pearson defines practical steps to get movement back into your business. Let's Get up and Get It!

2. Stop the BULL\$#*T!

Just tell me what's working in 2020

Business Owners and Entrepreneurs are sick of the constant crap on social media, about how to BE more, DO more and EXPERIENCE more in business.

They are looking for honesty and practical steps to get back to business. This is a NO B.S. view on what's working for people to increase their client base, increase their income and increase their profits in 2020.

3. Simplifying the Digital World

How to take your Business Online without the Frustration

Whether you're new to the online world or have been at it for some time. The online choices and the speed of change can be daunting. Russell Pearson steps you through what's new, evolving and what you need to know about the Digital World of Business right now.

These are a taste of the topics that Russell is presenting, he also has a practical presentation on most areas of **Business Strategy, Marketing and Sales.**

Discover Russell Pearson's current topics at www.russellpearson.com

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WHO IS RUSSELL PEARSON

Insightful and engaging, Russell's direct style of presenting, training and management have made him a force for effective change in both digital and offline marketing. A voice of reason in a fad-driven marketplace, Russell informs and inspires business people and their teams, transforming reactive marketing activities into strong proactive departments that drive profits and performance for managers and results for their teams.

Insightful and engaging

BORN TO COMPETE

Raised in a family of five boys, whether it was for the last chicken bone on the table or for the attention of the girls in the sleepy town where he grew up, Russell was born to compete.

Whether stalking the big stage, going global from his private studio or rocking a comedy club, Brand Strategist, Russell Pearson brings passion, humour and insight to every presentation.

Founder of the Crimson Fox Creative Studios, host of the Marketing Report Podcast, National President of Professional Speakers Australia and father of 3 gorgeous girls.



To make it easy for you and your event, you can contact us direct via the details below:

russell@russellpearson.com
Mobile: 0401 964 055

Presentation Fees and Travel Allowance are confirmed on request of booking date.

Russell has and does work with Non Profit organisations at a Negotiated Fee.



IN PERSON

SCHEDULE OF FEES

KEYNOTE PRESENTATION:

Traditionally 45min (negotiable)

\$11,000.00 INC GST

BREAKOUT SESSION:

APPROX 45min - 1 HOUR (negotiable)

\$7,500.00 INC GST

WORKSHOP SESSIONS:

APPROX 1.5 - 2.5 HOURS (negotiable)

\$12,500.00 INC GST

Audience Size Dependant

Insightful and engaging

LIVE VIRTUAL

SCHEDULE OF FEES

KEYNOTE PRESENTATION:

Traditionally 45min (negotiable)

\$7,500.00 INC GST

SUPPORT SESSION (NON MAIN SESSION):

APPROX 45min - 1 HOUR (negotiable)

\$4,200.00 INC GST

WORKSHOP SESSIONS:

APPROX 1.5 - 2.5 HOURS (negotiable)

\$8,500.00 INC GST

Audience Size Dependant

Russell can also create pre-recorded video presentations as needed. Please enquire.



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