

A man with a beard and short hair, wearing a blue denim shirt and a grey vest, stands in a blacksmith's workshop. He is leaning on a large anvil. The workshop is filled with tools, including hammers and tongs, and a fire is visible in the background. The lighting is dramatic, highlighting the man and the tools.

RUSSELL PEARSON

THE BUSINESS BLACKSMITH

SPEAKER + STRATEGIST + BLACKSMITH



ABOUT

RUSSELL PEARSON

For Blacksmith Russell Pearson, the stage is a forge, and every audience leaves transformed.

Over more than three decades, his presentations and business strategies have shaped growth in 280 industries and been applied by leaders in 63 countries.

A Hall of Fame speaker and award-winning strategist, Russell works with organisations to energise people, build resilience, and lift performance in uncertain times.

A regular business commentator of television, radio, online media and podcasts. Russell's unique ability to blend insight with performance has taken him from international comedy festivals to global business conferences, proving that he can make people both laugh and learn at the same time.

Whether in person or through virtual events, where his sessions are consistently rated among the most compelling, his goal remains the same: ignite energy, sharpen clarity, and help people move forward with certainty.

INSIGHT + ENERGY + HUMOUR



ticketmaster



InsuranceHouse



Bendigo Bank



Clients & Media





“Insightful and Engaging”



350+
EPISODES

63
COUNTRIES



1000+
HOURS AT THE ANVIL



“An Exceptional Presentation”



“The Highest Rated Speaker at the Event”

“Thought Provoking and Results Focused”



280+
INDUSTRIES



POPULAR TOPICS

Russell Pearson offers a range of topics including:

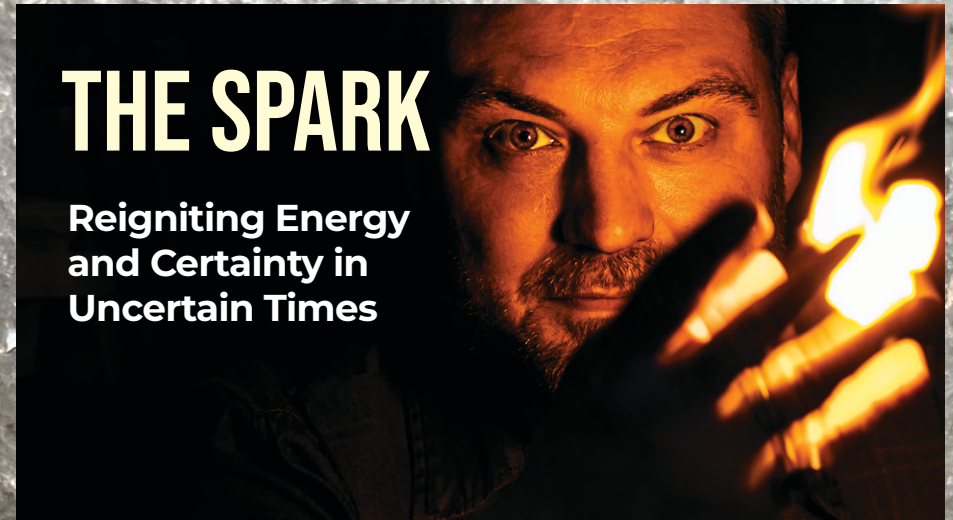
- ✓ **Engagement**
- ✓ **Influence**
- ✓ **Productivity**
- ✓ **Sales & Marketing**
- ✓ **Business Growth**
- ✓ **Leadership**

Please Note: Bespoke presentations, workshops and programs are available upon request.

bookings@russellpearson.com

THE SPARK

**Reigniting Energy
and Certainty in
Uncertain Times**



IGNITION POINT

**Creating Conditions for
Breakthrough Results**



KEYNOTE + WORKSHOP

THE SPARK

Reigniting Energy and Certainty in Uncertain Times

People don't burn out from working too hard. They burn out because their energy drops faster than they can rebuild it. The spark disappears. Momentum stalls. Even the best people hesitate.

The Spark is a practical, experience-driven keynote that gives people a way to get their fire back, without hype, without theatrics, and without pretending things are easier than they are.

Through the FIRE framework and a series of real-world demonstrations, participants learn how to stabilise their energy under pressure, generate their own motivation on demand, and create clarity when uncertainty rises.

A reset that brings people back to clarity, direction, and the momentum they've been missing.

By the end of the session, participants will be able to:

- ✓ Regain their own energy fast, so they think clearly and act decisively even in tough moments
- ✓ Use the FIRE framework to cut through hesitation and create clarity in seconds
- ✓ Lift the energy and confidence of their teams, becoming a steady source of momentum when things get challenging





KEYNOTE + WORKSHOP

IGNITION POINT

Creating Conditions for Breakthrough Results

Breakthroughs don't come from pushing harder.

They happen when the right elements align. When clarity sharpens, timing clicks, and the work feels lighter and more effective.

It's the shift every professional wants... but few create deliberately.

Ignition Point shows people how to create that moment deliberately, by shaping the conditions that accelerate performance. Using blacksmithing insights and practical demonstrations, participants see how process, skill, and environment align to create forward motion and open new opportunities.

By the end of the session, participants will be able to:

- ✓ Identify the elements that create their personal Ignition Point, so results become more consistent and predictable
- ✓ Use a clear, adaptable process to make conversations, sales, and marketing efforts feel easier and more effective
- ✓ Build conditions for breakthrough performance, even when the environment is challenging, uncertain, or working against them.





SOCIAL



ENQUIRIES

bookings@russellpearson.com

+61 401 964 055

WEBSITE

russellpearson.com

FLYING OUT
OF MELBOURNE
AUSTRALIA